

Brian Diesen with the herd just prior to the dispersement sale that raised \$17,000 from the sale of one "charity cow" for Royal University Hospital's Mission Possible: Operation New O.R. campaign

Charity Cow Proceeds Provide a Special MOO-ment at Radiothon

Donor gratitude, generosity, and ingenuity is truly inspiring when it comes to supporting innovative patient care, research, and education at Royal University Hospital. You needn't look any further than the actions of the Diesen family from the Shell Lake area.

Following a decision in the fall to sell their cattle, the Diesen's decided to auction one cow during their herd dispersal sale with the proceeds being donated to support the Foundation's Mission Possible: Operation New O.R. campaign.

"What we didn't know when we made our decision was that our family, friends and business associates also wanted to be a really large part of this," says Rose Diesen.

This interest in the "charity cow" prior to the actual auction raised \$14,000.

"Then the cow sold again as she had to go to a home somewhere, so thanks to Murray and Ramona Swenson of Birch Hills for taking this cow home to their herd."

Total amount raised and announced by Rose during the RUH Radiothon at the end of January—\$17,000.

Because of the generosity of the Diesen family and donors from across the province,

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the RUH Radiothon raised \$241,740. Proceeds are helping fund much-needed new stateof-the-art surgical equipment and other enhancements to RUH's current operating rooms that were built in 1978.

The Diesen family story is just one of more than 40 that aired during the radiothon broadcast January 26 and 27 on radio stations 600CJWW, 98COOLFM, and 92.9TheBULL.

While the RUH Radiothon is over, the mission to raise funds to help transform surgical care at RUH is not. It's not too late to donate at **ruhf.org** or by calling the Foundation at 306.655.1984. Your gift will help put into the hands of our surgical teams exactly what they need to save and improve more lives today and for years to come at RUH.



Rose Diesen shared her family's health-care journey at the Royal University Hospital Radiothon and announced the \$17,000 gift raised from a charity cow auction

Continuing Psychiatry Career Passion Through Gift in Will

Dr. David Keegan is a long-time promoter of interdisciplinary teamwork to optimize the treatment for people with mental and addictive disorders.

"By working together and bringing different perspectives and skill sets to the table rather than providing care in silos, we aspire to improve health outcomes for these people." The 83-year-old, former family physician and psychiatrist learned long ago, during his University of Saskatchewan (U of S) medical school training in psychiatry, the importance of this collaborative approach.

"It was Dr. Griff McKerracher, a mentor at the time and Head of Psychiatry at the U of S and the then University Hospital, who shared the idea that the specialty of Psychiatry would only be successful in treating the large number of people with mental and addiction disorders through collaboration with Family Practice, Psychiatric Nursing and other mental health professionals."

Dr. Keegan knows firsthand and has some examples of the difference this shared-care approach can make in the lives of so many.

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Grateful Patients, Families and Surgical Teams Share Their Stories



(I-r) Jennifer Molloy, CEO, RUH Foundation; Marianne and John Wiebe, grateful family members and Radiothon donors; Brent Suer, Co-owner, Suer & Pollon Mechanical (Radiothon matching sponsor)

Thank you to donors from across the province who called in during the Royal University Hospital Radiothon and shared some very personal stories about their health-care experiences—either their own journey or that of a loved one. Thank you for taking the time to call, make a donation and remind us of the amazing work that happens at RUH every day.

Thank you also to the dozens of patients, families and medical professionals who shared their stories on-air.

In case you missed the Radiothon, the following are a selection of quotes from a few of those grateful patients and family members, surgical team members and others:

"Every penny counts. Every dollar counts. The equipment is not cheap that RUH needs. You never know when you or someone close to you will need it." –Marianne Wiebe, grateful family member and donor "Raising money to have the best equipment and the best surgeons here helped a lot (during the Humboldt Bronco bus tragedy). Unfortunately Evan (Thomas) wasn't one of them. He's looking down and saying this is the right thing to do (donating to the RUH Radiothon)." –Laurie Thomas, Mission Possible: Operation New O.R. campaign cabinet member

"Updating the OR would improve patient and family care by giving the surgical teams the new equipment and space they need to perform all the complicated surgeries and continue having them performed here at home at RUH." -Lancey Bachman, grateful family member and RUH employee monthly payroll donor

"It can happen to anybody at any time. You want the very best care from the best professional people with the best equipment. You want them ready, willing and able to help you." -Vic Dubois, grateful patient reflecting on his heart value surgery



Laurie and Scott Thomas on-air with 98COOL's Ben Brooks during the RUH Radiothon



Dr. Laura Hopkins on-air with 92.9TheBull's Pat Dubois during the RUH Radiothon

"It's like there's a little invisible hand of a donor on your shoulder." –Dr. Laura Hopkins thanking donors for their support to help purchase new equipment for use in colorectal and gynecological cancer surgery

"The impacts are almost immediate. Donations are not sitting in a bank account for a couple of years. It is going straight onto the OR floor and literally saving lives." -Bill Johnson, Mission Possible: Operation New O.R. campaign chair.

"To be on top of the game, to be cuttingedge, it does require being constantly up-todate on the technical equipment side." –Dr. Nathan Ginther, Specialist in Colorectal and General Surgery.

Royal University Hospital **RADIOTHON** January 26 September 27

Thank you Saskatchewan!

To hear the interviews in their entirety, please visit **ruhf.org/royal-university-hospital-radiothon**.





Lisa Collard, Director of Emergency Services for Saskatoon's hospitals at the opening of the new adult Emergency Department in 2019 just after she started her own personal medical journey

Professional and Personal Perspective on Why Your Donation Matters

Lisa Collard knows firsthand from both professional and personal perspectives the significant impact your generosity has had on so many at Royal University Hospital.

The hospital departments and teams she has led, and the patients they have served during the past 14 years have benefited greatly from three RUH Foundation campaigns. Those campaigns raised nearly \$50 million with proceeds used to purchase new vital signs monitors throughout RUH, state-of-the-art cardiology equipment, and nearly everything in the new adult Emergency Department.

"Donor support helps save and improve the lives of so many at RUH, including my own, and I can't thank you enough for all that you do for the patients and all the teams at the hospital," says Lisa.

Lisa, the Director of Emergency Services for Saskatoon's hospitals, began her own personal medical journey in 2019 just as she and her RUH team were moving into the new adult Emergency Department.

She was diagnosed with a non-cancerous growth on her pituitary gland. Initial treatment involved medication which unfortunately did not work. The tumour began pressing on her optic nerve. She experienced partial vision loss in her right eye and was having frequent headaches.

Two years ago, Lisa had surgery to remove the tumour located at the base of her brain. Thanks to previous donor support, her surgical team had the expertise and equipment to remove it using a minimally invasive approach. An endoscope was inserted into her nose and was maneuvered through her sinus cavity and skull in order to get to the tumour.

"I was nervous having this done but when I walked into the operating room and took a look at the state-of-the-art equipment that was all around me, I knew that equipment came from donors who donated through the RUH Foundation and I was pretty thankful."

You can hear more from Lisa Collard and 40 other participants who shared stories about the importance of continued donor support during the two-day RUH Radiothon at the end of January by visiting ruhf.org/royal-university-hospitalradiothon. Proceeds raised are helping purchase new state-of-the-art equipment to ensure our surgeons have what they need to save and improve more lives at RUH now and for years to come.

CEO MESSAGE

Donors like you have been an essential part of the Foundation's journey and success for 40 years. Thanks to your incredible generosity, we have invested \$163 million in Royal University Hospital since our inception on June 17, 1983.

Working together, we have made and continue to make a significant impact for both those providing and receiving care and treatment, which includes some of the most specialized and complex procedures available in the province at RUH.

The Foundation's first major contribution to the hospital was \$75,000 for the purchase of a CO2 laser for the eye department in 1984. During our current Mission Possible: Operation New O.R. campaign, millions have been invested to purchase new state-of-theart equipment that includes two surgical microscopes, two spinal surgery tables, five anesthesia machines and related monitors.

In addition, we continue to invest in the training of the next generation of health care practitioners and the promotion of innovative medical research.

I am extremely grateful for the dedication and passion you have shown towards the Foundation and RUH during my first year as CEO. As referenced throughout this issue of Milestones, your gratitude, generosity, and ingenuity is truly inspirational.

Again, thank you for your ongoing support in helping to save and improve the lives of so many at RUH.

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CEO JENNIFER MOLLOY, CFRE

Benefits of In-kind Donation of Stocks or Mutual Funds

Paying too much income tax? Rather than writing a cheque to your favourite charity, instead consider the in-kind donation of stocks or mutual funds you own.

Why?

By writing the normal cheque, you get a charitable tax receipt for the amount donated, which creates a substantial tax credit you can use to reduce your tax bill.

By contrast if you donate mutual fund units or stock shares for the same amount, you get the exact same charitable tax receipt and subsequent tax credits, but you also get something more.

The 'more' is that any old taxable capital gains on that mutual fund/stock don't have to be reported ever again on your tax return!

For example, let's assume you own mutual fund units with a tax cost base of \$40,000, and a market value of \$100,000. If you donate those units in-kind to RUH Foundation, the \$60,000 of capital gains is ignored for tax purposes, AND you still get the \$100,000 charitable tax receipt.

This is a wonderful way to make some old capital gains not taxable, and still get your full charitable receipt for the amount donated. A double-win from a tax perspective.

How do you do this?

Simply contact Candace Boersma at RUH Foundation at 306.655.6501 or candace.boersma@ruhf.org and ask her for a Securities Transfer form. The form can then be shared with your Investment Advisor who will follow your instruction to move the stock or mutual fund holdings

Continuing Psychiatry Career Passion Through Gift in Will

directly from your account to the charity's account.

As always, check with your tax professional to ensure this is the right strategy for you before proceeding.



This article was written by Herb McFaull, President, McFaull Financial and RUH Foundation Legacy Giving Advisory Committee Chair

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Continuing his passion for Psychiatry, Dr. David Keegan established an endowment through his Will.

An example from his early career, family practice in Estevan, providing care for those transitioning out of the former nearby Weyburn Mental Hospital and the significant assistance the psychiatrists and mental health professional team from Weyburn provided in integrating these people into his practice.

His career in Psychiatry includes other examples, collaborative care in the RUH Emergency Department, early intervention in psychotic disorders and a collaborative care program situated in a Saskatoon family practice which completed his career in giving back to present family physicians the psychiatric consultations and support he received as a family physician.

Dr. Keegan, a loyal donor to RUH Foundation, has left a gift in his Will to establish the Keegan Collaborative Care in Mental and Addictive Disorders Endowment.

This endowment will support initiatives related to mental health collaborative care in primary care, in early intervention in psychosis, for youth with mental and addictive disorders including eating disorders and with a focus on Indigenous youth, and dementia care for seniors, to name a few examples.

If you have a passion to support innovative patient care, research and training at RUH, like Dr. Keegan, and would like to discuss how you too could leave a gift in your Will or set up an endowment today or in the future, please contact Candace Boersma at 306.655.6501 or via email at candace.boersma@ruhf.org—she would be happy to answer any questions you may have.

HUG Funds Embrace "Softer" Side of Health Care

Thanks to donors like you, a new speaker and microphone system is making a big difference in the registration process for both patients and staff at Royal University Hospital.

"We are so delighted to have received our new speaker systems at all seven desks in main Registration," says April Brown, Manager of Registration Services.

"These are helping patients and staff hear questions and responses more clearly. We have had many comments from patients and staff on how much better our interactions are. Thank you, thank you, thank you!"

The new system was one of eight that the Foundation's HUG (Helping, Understanding, Giving) Fund supported last year. A total of \$59,989.84 was granted to the eight initiatives with funds used to purchase the "softer" side of health care items for RUH.

Families of patients who are organ and tissue donors at RUH will have special keepsakes and additional support material available as they navigate this difficult time—thanks again to supporters like you.

The hospital's Intensive Care Unit and the Saskatchewan Health Authority's Donation Program will provide families with specific items, depending on the situation, ranging from a specialized heart pendant for both the patient and their loved ones as the donor goes into surgery to families receiving a plush bear embedded with a recording of their loved one's heartbeat.

In addition, resource books for children and customized brochures to assist families as they move through the initial loss and the grief process will be made available.



HUG Fund grants support new speaker systems in main Registration area at RUH



HUG Fund grants support families of patients who are organ and tissue donors at RUH providing them with special keepsakes and additional support material as they navigate this difficult time

Your generous support is having a direct and profound impact on patients and families at RUH. Thank you.

Since 2006, the HUG Fund has invested more than \$900,000 on these types of items.

The HUG Fund is supported through your generous donations, Orano's Wish Fund, and other Foundation designated funds.

If you would like to donate directly towards the HUG Fund, please call the Foundation office at 306.655.1984.

Donor Support Assists Physicians Pursuing Advanced Training

Donor support totaling \$1.65 million since 2005 has assisted 50 physicians in pursuing advanced training out-of-province with specialists in their fields, and then bringing these newly-acquired skills back to Royal University Hospital.

RUH Foundation's 2022–23 Fellowship Granting Program invested a total of \$200,000 to support eight physicians in their pursuit of advanced sub-specialty skills in a variety of disciplines.

"The grant was extremely helpful in allowing me to move to Calgary with my family in order to advance my skills in orthopedic trauma," says Dr. Scott Willms, an orthopedic surgeon.



Dr. Scott Willms, one of the recipients of 2022–2023 Fellowship funding, studied in Calgary and return with newly-acquired advanced skills

"It is very tough to relocate with young children for only a year and removing the financial stress, thanks to support from the Foundation and its donors, is greatly appreciated."

He adds: "Because of the grant, I was able to significantly advance both my knowledge and surgical skills and look forward to the benefits this will have for my patients at RUH."

Since Fellowship-trained physicians have a greater depth of specialty-specific knowledge, many patients who at one time needed to leave the province to see specialists can be treated here at home, thereby reducing the extra time, stress and cost arising from seeking specialist care elsewhere.

Other 2022–23 Fellowship Grant recipients are:

Dr. Uzair Ahmed: cerebrovascular and endovascular neurosurgery, University of Toronto

Dr. Andrew Frost: adult critical care, University of Ottawa

Dr. Prateek Kundapur: neurogastroenterology and motility, University of Calgary **Dr. Dominique Kushneriuk**: primary prevention and cardiac rehabilitation, University of British Columbia

Dr Shu (Andy) Liu: cardiac anesthesiology, University of Alberta

Dr. Eoin McFadden: cardiac anesthesiology, University of British Columbia

Dr. Eric Noyes: movement disorders, University of Saskatchewan and out of province

If you are interested in designating your donation to the program, please call Lisa Sands, Chief Development Officer, 306.655.1984.

YOU'RE INVITED!

March 26, 2023 Purple Day for Epilepsy – wear purple!

> **March 29, 2023** Greek Gourmet Feast

June 5, 2023 Women Leading Philanthropy Meeting

June 28 & 29, 2023 FFUN Spirit Champions Classic Moon Lake Golf & Country Club

Visit ruhf.org for details.

KUDOS: Christmas Tree Lighting at Royal University Hospital

Royal University Hospital shone brightly during the winter months thanks to some generous businesses, individuals and RUH departments. Thank you to the following for lighting up the Hospital's Old Main Entrance area and roof top trees during the darkness of the past four months: EECOL Electric for the roof top lights, Preston Crossing Canadian Tire for the lights on the hedges, the Maintenance and Grounds teams at RUH for getting everything ready, and Tim Hortons franchisee owner Janna Dutton for hot chocolate and cookies on a chilly winter's morning. The 5th Annual Roof Top Tree and Old Main Entrance Lighting Ceremony took place the morning of December 1 and although the season has passed, the Old Main Entrance lights continue to shine.



Donate Now

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Royal University Hospital Foundation Purpose Statement: The RUH Foundation creates excellence in and impacts health care by raising funds to anticipate and respond to needs for innovative research, education and patient care.

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SPECIAL GIFTS

A gift *In Honour* is made to commemorate a loved one or friend, to mark a milestone or to celebrate a special occasion. A gift *In Memory* is a lasting tribute to someone departed who was respected and loved. We thank family members and friends who paid tribute to the following individuals between October 1, 2022 – January 31, 2023, by making donations in their names.

IN HONOUR OF

Dr. Rashpal Basran Heather Bernhardt Rudradeo C. Bowen Dr. Brose Dr. Buchko and Team Cardiology Department CCU Staff Coronary Observation Unit Dr. Kelly Coverett Alex Currie Dr. Gregory Dalshaug Dr. Janine Eckstern Christine and Cecil Forsberg

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